

WaterWolf Advisory  
Planning Commission

March 14, 2010  
Outlook, Sask

# Regional Meeting

Next steps for the Planning  
Commission

**WATERWOLF**



- Formalizing the Planning Commission as a not for profit
- Service level for basic fee
- Fee for service to members beyond the base
- Highways committee – Economic Impact Analysis
- Population base to maintain economic, education and health services.
- Completion of the Regional Plan



# Machu Picchu, Peru



# Machu Picchu, Peru

- 1992 the site had 9,000 visitors all year
- In 2011 it is expected to reach one million visitors
- Revenue is expected to exceed \$100 million this year, (Cusco)

## PROBLEMS

- Lack of, and poorly planned, infrastructure
- No business plan for maintenance and upgrade
- No plan in place for waste water and solid waste
- Use of Diesel fuel for electric generation

## SOLUTIONS

Planning, partnerships with business, and investment



# Municipal Business Plan

- Operating plan
  - Contracting vs staffing, capital development, maintenance plan for assets, timely growth strategy
- Management and Organization
  - Solid governance model, management structure, qualified administration

# Municipal Business Plan



- Financial Plan
  - Property taxes, utility fees, recycle fees, recreation fees, etc.
  - Growth strategy – development covers cost of servicing.
  - Long term plan for major infrastructure – water treatment, solid and liquid waste management, road and bridge infrastructure.

# Municipal Business Plan



- Challenges
  - Overcoming capacity issues – human resource, fiscal, planning, training, education, communication, leadership
  - Regional jealousy, provincial downloading
  - Infrastructure decay – poor planning
  - One tax payer
  - Diversification of the tax base

# WaterWolf Business Plan

- Product and Service
  - Creation of Growth Management Plan
  - Provide planning services to member municipalities
  - Common table for regional services
  - Develop capacity for the region
  - Develop partnerships for the region
  - Develop professional relationships (ie engineers)



# WaterWolf Business Plan

- Marketing Plan
  - Today's presentation
  - Value for dues, to our member municipalities
  - Sell the model to government
  - Provide one stop shop for developers
  - High profile in the province

# WaterWolf Business Plan

- Operating Plan
  - Focus on WWGMP, inhouse where possible
  - Identify roadblocks
  - Look after municipal needs FIRST
  - Fee for service, thin staff model, contracting
  - Master Plan for Lake Diefenbaker, start with DPP
  - Recreation trailer policy, small urbans

# WaterWolf Business Plan

- Management and Organization
  - Ten person executive board, broadly based
  - Quarterly full commission mtgs. (mobile)
  - Tight relationship with key players (Whitecap, LDT)
  - Relationship building – line depts, crowns,
  - Continually press the envelope

# WaterWolf Business Plan

Available Funds, Feb 28	\$49,522.12
Growth Funding (gas tax) through Davidson	\$25,000.00
Membership Fees 2011	<u>\$44,740.00</u>
Total Budget available 2011	\$119,262.12

# WaterWolf Business Plan

- Work Plan Priorities
  - Completion of the Regional Plan - Adam
  - Highway Economic Impact Study – Russ (Mar-Apr)
    - Goal to move some sections onto 5 year plan
  - Subdivision approval from SWA to WW
  - Identify priorities in region for pre-engineering study
  - Refine study area with Parks, Municipal Affairs
  - Develop a partnership with U of S Water Research Chair

# WaterWolf Business Plan

- Work Plan Priorities
  - Develop an investment pool model, for discussion
  - A workshop day on servicing agreements
  - More research on green solutions for wastewater
  - Develop a fee schedule, for what level of service comes with membership, what would require extra billing
  - Register and establish WW as a non-profit corp



# Success to date

- Advisory planning commission 15/06/2010
- Lake Diefenbaker Tourism Destination Area Plan (partnership – Tourism Sask)
- Highway #219, Saskatoon – L. Diefenbaker, Tourism corridor (municipal and Whitecap)
- Chief Whitecap Trail 10/06/2009 partnership







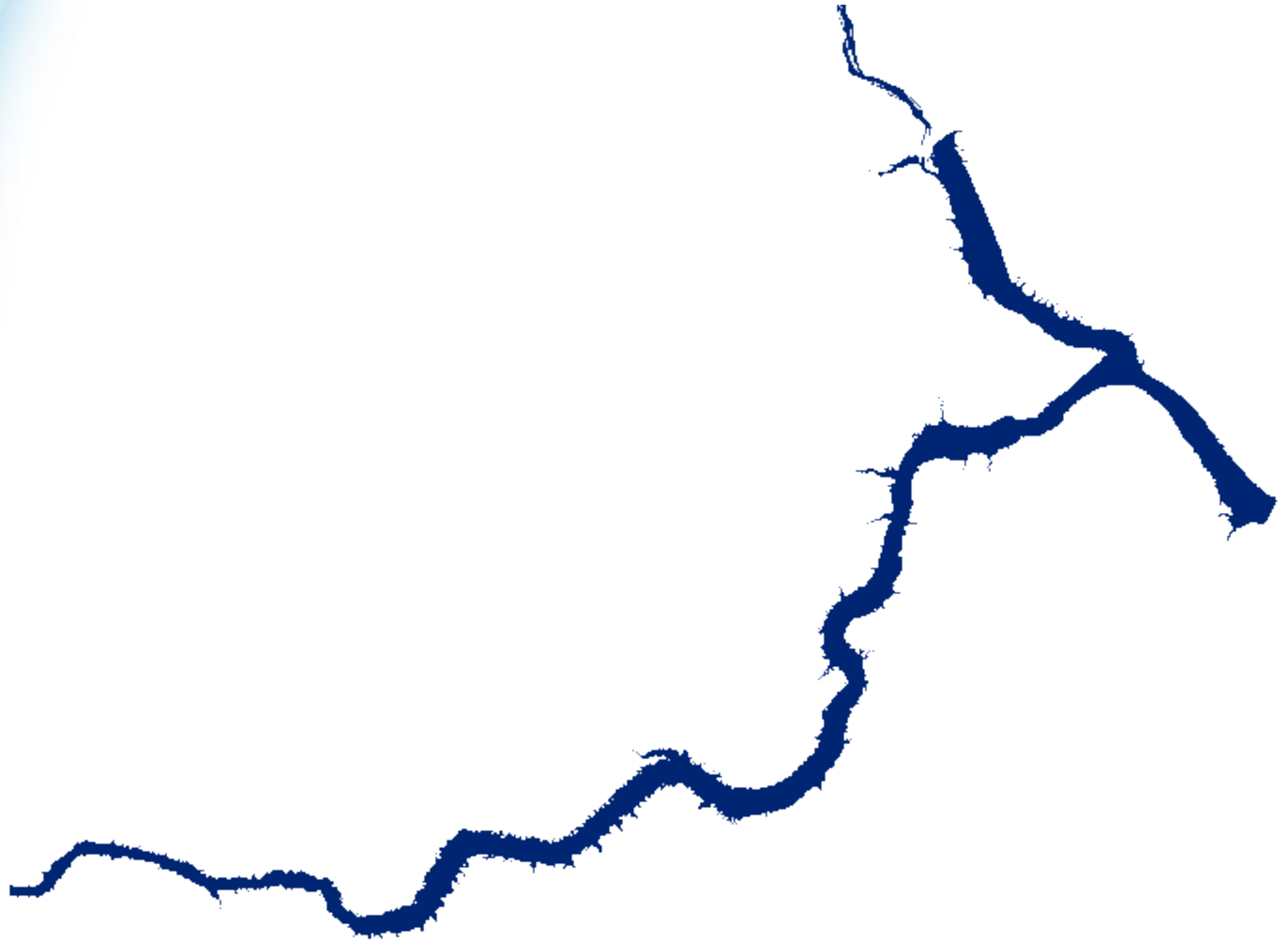
# COLLAPSE

*Jared Diamond*

**“Two types of choices seem to me to have been crucial in tipping their outcomes toward success or failure: long term planning and willingness to reconsider core values.”**



# The Focus



# The WaterWolf Project

- Long term land use planning, multi-sectoral
- Advisory Planning Commission
- Capacity building at regional level
- Partnerships – Whitecap First Nation
- Move local municipalities to evidence based decisions
- Transparent framework for investment

